



Certificate of Attendance

The dates of the event were 22 September 2010 to 23 September 2010

**Trade
Exhibition**

Square Meal's Venues & Events 2010

Contents

- 2 Analysis of Attendance
- 2 Event Details
- 2 Organiser's Description (not verified by ABC)

The Primary Market Sector for this event is:

Corporate & Organisation

This certificate expires on 31 December 2011 unless ABC has issued a new certificate before that date.

Issued by

ABC
Saxon House, 211 High Street
Berkhamsted
Hertfordshire HP4 1AD
United Kingdom

Tel: +44 (0) 1442 870800
Fax: +44 (0) 1442 200702
Email: abcpost@abc.org.uk
Web: www.abc.org.uk
ABC Ref: A14380/16712070

Certification Statement

This certificate was issued on 12 November 2010. The data included is derived from a return of attendance prepared by the organiser: Venues & Events Ltd.

The Organiserreports issued on the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the **copyright** property of the Organiser and ABC.

Published by

Venues & Events
3rd Floor Quadrant House
250 Kennington Lane
London
SE11 5RD

Tel: 0207 840 6260



Square Meal's Venues & Events 2010

Certificate of Attendance for the event between 22 September 2010 and 23 September 2010

Total Unique Attendance	7,201
Visitor Attendance	6,199
Exhibitor Attendance	1,002

Event Details

Event Dates:	Wednesday, 22 September, 2010 to Thursday, 23 September, 2010
Event Venue:	Old Billingsgate, London
Year Event Established:	2005
Event Frequency:	Annual
Next Event Dates:	Wednesday, 21 September, 2011 to Thursday, 22 September, 2011
Next Event Venue	Old Billingsgate, London

Organiser's Descriptions (not verified by ABC)

Main product Groups/Services Exhibited:

Square Meal's Venues & Events exhibition is designed for anyone who organises events & conferences as part of their job, including PA's, secretaries, event organisers etc. Venues & Events offers visitors a chance to meet and network with a variety of businesses including venues (London, UK and International) & hospitality & event suppliers (caterers, corporate gifts, specialist event equipment, activities/ teambuilding etc).

Target Audience:

Square Meal's Venues & Events is primarily targeted at City based professionals who organise events and/or conferences as part of their job. A majority of the attendees are PA's, secretaries, event managers, event co-ordinators, marketing managers, marketing executives etc, all of which have an interest in all aspects of event planning from venues to event & hospitality suppliers.

Square Meal's Venues & Events 2010

Certificate of Attendance for the event between 22 September 2010 and 23 September 2010

Glossary of Terms

Audit Status:

There are three possible stages of certification:

Organiser's Statement - Subject to Audit - The organiser has provided event data which has been prepared in accordance with ABC rules but not yet been audited by ABC.

Audit Complete - ABC have audited the Organiser's Statement and reported no changes to the data.

Audit Report - Audit Complete - this is a statement issued by ABC when problems found at audit show that there were material errors in the organiser's original return submission and subsequent certificate. A revised certificate is issued with the audit report entered on the front page of the certificate.

The audit status is shown at the top of each page of the certificate.

Total Unique Attendance:

The Total Unique Attendance is the number of individuals who attended the event.

Event Details:

Details of the current and next scheduled event, including:

Year Established: The year in which the event was first held .

Event Sponsors: If claimed, a list of any sponsors will be shown .

Organiser's Association Membership: If claimed, a list of any associations to which the event is registered/affiliated.

Organiser's Descriptions:

A free text area on the certificate is available for the organiser to describe the main products & services exhibited and the target audience. Neither of the descriptions are audited by ABC.