

Hot Hospitality 2011 & 2012

SQUARE MEAL
VENUES & EVENTS

Graham Hill, Head of
Square Meal Venues & Events

Hospitality 2012

Why spend your money?

- Coming back in full force
- Took a massive hit during the recession
- Those who spend now will retain more clients long term
- Take advantage of more affordable, less formal packages
- Look at evening options if you can't take time out of the office
- Keep investing in face time

OCTOBER

Rugby World Cup

9 September – 29 October 2011
Screenings for knock-out stages



London Bierfest

5 – 7 October 2011
Old Billingsgate
IMG, stand M19



SQUARE MEAL
VENUES & EVENTS

NOVEMBER

Hennessy Gold Cup

27 – 29 November 2011

Newbury Racecourse



ATP World Tour Finals - The O2

20 – 27 November 2011

The O2, stand H40

IMG, stand M19



SQUARE MEAL
VENUES & EVENTS

DECEMBER

AEGON Masters tennis

The Royal Albert Hall

30 November – 4 December 2011

IMG, stand M19



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JANUARY

Cirque du Soleil's Totem

The Royal Albert Hall

6 – 29 January 2012



West End Productions

New for 2012:

- Betty Blue Eyes
- Midnight Tango
- Singin' In The Rain
- The Rat Pack Live From Las Vegas

SQUARE MEAL
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FEBRUARY



Six Nations Rugby

4 February – 17 March 2012

*Keith Prowse (in stadium), stand M16
Mike Burton (outside stadium)*

SQUARE MEAL
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MARCH

Cheltenham Festival

13 – 16 March 2012

Cheltenham Racecourse



Irish Festival

15 – 16 March 2012

Old Billingsgate

Ultimate Experience



SQUARE MEAL
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APRIL

Football

Arsenal Football Club, stand H15

Chelsea Football Club, stand D30

The Grand National

12 – 14 April 2012

Aintree Racecourse



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MAY

FA Cup Final

5 May 2012



Chelsea Flower Show

22 – 26 May 2012

Royal Hospital, Chelsea

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JUNE

Royal Ascot

Queen's Jubilee Year

19 – 23 June 2012

Ascot, stand B29



SQUARE MEAL
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JUNE

Fortis Tennis Classic

19 – 23 June 2012

The Hurlingham Club

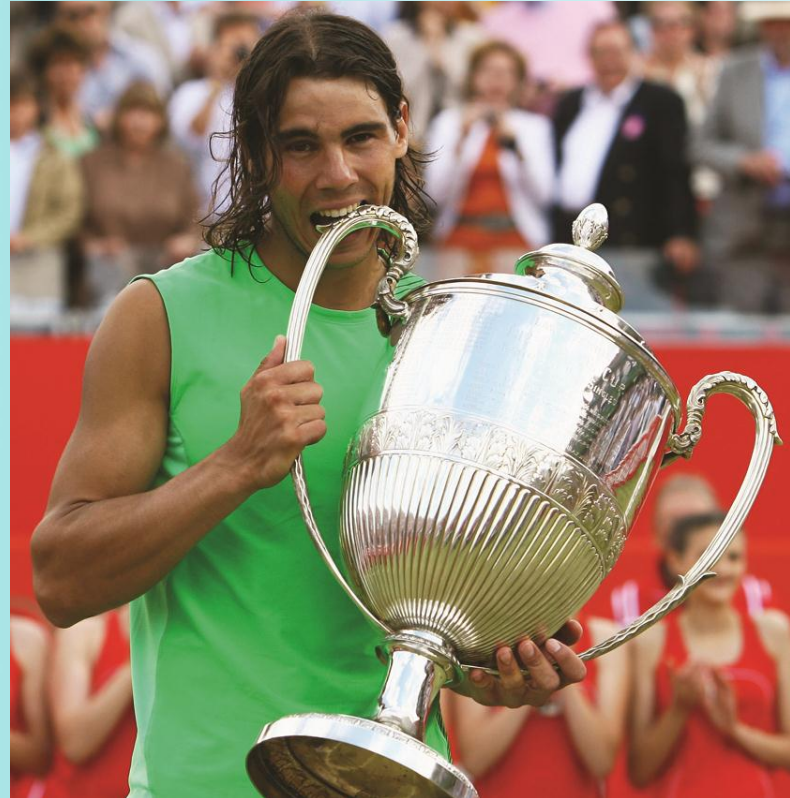
IMG, stand M19

AEGON Championships

11 – 17 June 2012

The Queen's Club

IMG, stand M19



SQUARE MEAL
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JULY

Henley Royal Regatta

27 June – 1 July 2012

Henley-on-Thames



Open Golf

19 – 22 July 2012

Royal Lytham & St Annes



The Open Golf, stand M22



Cartier Polo

25 July 2011

Guard's Polo Club

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JULY

British Grand Prix

6 - 8 July 2012

Silverstone

Goodwood Festival of Speed

29 June – 1 July 2012 (provisional dates)

Goodwood, stand C12

Hampton Court Music Festival

7 – 18 July 2012 (unconfirmed)



SQUARE MEAL
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AUGUST

London Olympics 2012



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SEPTEMBER

Paralympics 2012

Goodwood Racing

Goodwood Revival

Glorious Goodwood

Dates to be confirmed

Goodwood, stand C12



SQUARE MEAL
VENUES & EVENTS

Cricket

- Surrey and Middlesex both promoted to Division One
- T20 for evenings
- C40 for afternoons
- Test matches – all day
 - Edgbaston new stand
 - Rose Bowl redevelopment



**Thank you for coming and enjoy the
rest of the show!**

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